



15 Airfield Road,
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Social Media Project Brief

Social Media Lead (Freelance):

We are looking for a freelance Social Media Lead at GodFirst Church.

This is a freelance project with a focused scope: To help ensure that what is happening in the church is **seen, heard, and shared more widely** for equipping Christians and reaching non-Christians.

Purpose of the Project

The Social Media Project is for a freelance contractor to deliver services to GodFirst church with an expected project duration of up to 12 months.

We are looking for a Social Media Lead to help grow and strengthen our online presence.

This project is focused on taking what is already happening in the life of the church including teaching, testimonies, and ministry; and communicating it clearly and effectively through social media with the intended outcome to equip believers and reach the unsaved.

What is Required

- Extract short clips from sermons (30–60 seconds)
- Write clear, engaging captions and short-form content
- Share testimonies of salvation, healing, and transformation
- Manage YouTube, Instagram & Tik-Tok (primary) and Facebook (secondary)
- Respond to comments and messages (light engagement)
- Track basic performance (reach, engagement)

Contract Expectations

- 3-4 hours per week
- Freelance (£16 per hour)

Tender Process

To submit a tender for the project, please fill out the form which can be found – www.godfirst.church/vacancies and send to hello@godfirst.church.



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GodFirst Church Vision

To be Transformed People who Transform the World

GodFirst Church is based in Christchurch, Dorset. GodFirst Church was planted around 40+ years ago, starting as a small group of courageous believers spurred on by the expectation that there was so much more to press for. They took a stand, risked everything but were convinced that God was with them and utterly convinced that where they were going would be worth being all in.

Through that growing band of pioneering men and women the Kingdom of God did advance resulting in salvations, church plants, justice, joy, healing freedom, hope and so much more flowing to the surrounding area and into the nations.

GodFirst Church is now a congregation of around 300 men, women, and children. Today we can stand on their shoulders with a thankful heart and once again we can hear the voice of God telling us that there is so much more. Moving forwards requires new thinking and new activity. There are no well-worn paths where we are going.

In April 2018 we purchased a 24,000 square foot building on Airfield Road Christchurch and embarked on a project to provide a launchpad for the next 30 years and beyond as we continue with the vision, and journey with God.

Contract Requirements

Key Areas	Detail
Posting Content	<ul style="list-style-type: none"> • Create and schedule 3 posts per week.
Sermon Clips	<ul style="list-style-type: none"> • Extract short clips from sermons (30-60 seconds)
Captions & Content	<ul style="list-style-type: none"> • Write clear, engaging captions and short-form content
Testimonies	<ul style="list-style-type: none"> • Share testimonies of salvation, healing and transformation
Platforms	<ul style="list-style-type: none"> • Manage YouTube, Instagram and TikTok (primary) and Facebook (secondary)
Response	<ul style="list-style-type: none"> • Respond to comments and messages (light engagement)
Tracking & Stats	<ul style="list-style-type: none"> • Track basic performance (reach, engagement)

Contract Specifications

<p>Essential</p>	<ul style="list-style-type: none"> • Experience creating content for social media (especially short-form video) • Basic editing skills (CapCut, Canva or similar) • Ability to communicate clearly and concisely • Reliable and able to work independently maximising limited hours.
<p>Highly Valuable</p>	<ul style="list-style-type: none"> • Understanding of church/ministry environments • Sensitivity to communicating faith-based content to Christian and non-Christian audiences. • Ability to recognise meaningful or impactful moments
<p>What Success Looks Like</p>	<ul style="list-style-type: none"> • Consistent posting (3+ per week) • Growth in reach and engagement (Christians and non-Christians) • Content that is clear, shareable, and impactful to both audiences • Increasing visibility beyond the immediate church community

Contract Conditions

- Freelancer must adhere to our Basis of Faith (<https://godfirst.church/about/beliefs>).
- Freelancer must sign a memorandum of understanding to outline services that will be delivered as part of the project.
- Freelancer will use own computer hardware to deliver the project.
- Freelancer will submit invoices at the end of each month.
- GodFirst will arrange payment within 30 days of the date of the invoice.